



# SWE Outlook

The Philadelphia Section ~ Region E

FY15.1 August 2014

## INSIDE THIS ISSUE:

<b>LETTER FROM THE PRESIDENT</b>	<b>1</b>
<b>SOCIETY NEWS</b>	<b>2</b>
<b>SECTION NEWS</b>	<b>2</b>
<b>UPCOMING EVENTS</b>	<b>4</b>
<b>PREVIOUS EVENTS</b>	<b>5</b>
<b>MEMBER NEWS</b>	<b>5</b>
<b>CONTACT LIST/OPEN POSITIONS</b>	<b>6-7</b>

## LETTER FROM THE PRESIDENT

Greetings SWE Philadelphia

Welcome to FY15! I am absolutely thrilled to be writing to you as the President of the Philadelphia section and am honored to serve in this role. My involvement with SWE started 8 years ago and it has been instrumental in shaping and accelerating my career. I have been provided outstanding opportunities to learn and grow, all through my volunteer involvement at the Local, Regional and Societal levels.

We have made significant progress over the years to increase the awareness and participation of women in engineering yet, it is very apparent that we still have a long way to go. We need to continue to build our relationships, across the generations, and serve as mentors to promote the field of Science, Technology, Engineering and Mathematics (STEM) as a viable career choice for women. In the words of Sally Ride *“Young girls need to see role models in whatever career they may choose, just so they can picture themselves doing those jobs someday. You can’t be what you can’t see.”* For those who are already on their career journey, I’m sure you’ve heard of the hot debate that’s still ongoing of ‘Why Women Still Can’t Have it All’. Only you can decide what ‘having it all’ means but you can sure learn a lot by sharing the lessons learned of the women who have gone before us. That’s what we hope to accomplish with SWE Philadelphia – to create a network which inspires our members to ‘Aspire, Advance and Achieve.’

I want to thank the FY14 Executive Council and Committee Chairs for their service and leadership for executing another successful year for SWE Philadelphia! I am looking forward to the events and opportunities planned for FY15.

## In this Edition:

### Contributing Authors:

Tessa Annodide

### Editors:

Cassandra Zook

Submit Articles To:

[newsletter@philaswe.org](mailto:newsletter@philaswe.org)

**We asked, you answered!** We revamped the annual SWE Survey this year and received great insights from our members. As a result, we set our goals to target specific focused events for early, mid and later career employees, as well as to geographically disperse the events across our section to facilitate increased participation from our membership. Congrats to survey respondent Mystic Himmel on receiving the \$25 gift card!

Our kick-off social is planned for September 10<sup>th</sup> and our first event is planned for September 23<sup>rd</sup> at Urban Engineers at Center City, targeted towards new mothers or those assimilating back into the workforce after maternity/childcare leave. October is full of exciting events including a collegiate/professional Yoga social, Philadelphia Waterworks tour and WE15 held in LA! Additionally, we’re planning to continue our 2<sup>nd</sup> Lean In series discussion in November.

**Did you know?** We are on Facebook, Twitter, and LinkedIn so 'like' us to stay informed of our events in real time.

My personal challenge to each and every one of our 256 members is to make your membership count – find at least one event that interests you and stop by to meet some new ladies and share your experiences or volunteer for one of our committee chair positions or outreach events. Why not bring along a coworker or friend and see how you can make a difference together!! It's proven that diversity of thought enables dividends of growth and success for organizations. We welcome your participation and input! I look forward to meeting you all throughout the year!

Warm Regards,  
Tessa

## SOCIETY NEWS

### **SWE 2014 Annual Conference**

Registration is open for the annual conference taking place October 23-25 in Los Angeles, California! Visit <http://registration.experientevent.com/ShowWEC141/>. Annual Conference is a great way to network professionally and personally as well as see the best that SWE has to offer! Early registration runs until 9/27 so don't wait to register!

Take advantage of a reduced registration for WE14. By volunteering 5 hours, you will receive a 50% credit off of registration. More information can be found here: <https://www.shiftboard.com/swe/register.html>

## SECTION NEWS

### **Welcome to the FY15 Philadelphia SWE Officers!**

Get to know some of our FY15 section officers! Our officers for the FY15 year are:

#### ***Section Officers***

President: Tessa Anodide

Senior Vice President - Outreach: Mary Beth Biddle

Vice President - Communications: Jennifer Pesch

Vice President - Professional Development: Elisha Rios

Secretary: Maria Legato

Treasurer: Hilary Grosskopf

Section Representatives: Victoria Morgan, Cassandra Zook, Amanda Weissman

#### ***Outreach Group***

Certificate of Merit Program: Nicole Wilson

Collegiate Liaison: OPEN

Girl Scouts: Jill Cardamone, Elizabeth Rowland

Engineering Mini-Camp: Vicki Brown

Scholarship Program: Tori Morgan

Science Fair Coordinator: Barbara Faust

#### ***Professional Development Group***

Corporate Liaison: Annie Liu

Meeting Coordinator: Tracie Spangler

ECP Liaison: OPEN

## **Communications Group**

Awards: Jill Foster

Membership: Jill Foster

Newsletter Editor: OPEN

Webmaster: Diane Ess

## **Seeking Corporate Contacts**

If you know someone in your company who is in charge of or interested in making donations to a philanthropic organization, please let the Society of Women Engineers Philadelphia Section know so that we may get in touch!

The Society of Women Engineers is a national nonprofit educational and service organization that aims to 1) engage female students of all ages in math, science, and technology and 2) to support the development of female engineering professionals in today's workforce. To that end, the Philadelphia section solicits donations and allocates the funds to scholarships and programs geared towards professional development and outreach.

## **Member Survey**

This year, we reinstated our membership survey to find out what YOU wanted from SWE Philadelphia. We are committed to incorporating your feedback. Here are some highlights that helped to shape our goals for FY15!

- 40% of the respondents were minimally involved in the past year, 30% were very involved
- The most popular location for events (multiple selections allowed) – Conshohocken / Norristown / Plymouth Meeting at 56% , 47% preferred Center City followed by King of Prussia at 41%. Two individuals responded with Ridley Park/Media or other Delaware County Locations.
- Professional Development
  - 77% preferred leadership development events
  - Comments suggested targeting events towards mid-career engineers and later-career engineers
- Outreach
  - 63% were interested in Engineering Camps
  - Suggestion to target outreach towards elementary and middle school students – GREAT IDEA!
- Communications
  - 25% were unaware that we had a Facebook page, 31% unaware of Twitter
  - One member cited 'Evidently, awareness for less active members.' As a result, check your mail in the fall for a special informational communication!

Look out for our September newsletter where we'll share how we mapped your feedback into our FY15 goals!

## **New Website**

For those of you who haven't seen it yet, Philly SWE has migrated our website. The new address is <http://philadelphia.swe.org/>. Take a look!

## **FY15 Society Dues**

Final reminder that FY15 Society Dues are overdue. If you would like to continue your SWE support through membership, please renew today! This will ensure that you stay on Philadelphia's email lists to be up to date on events and happenings.

## **UPCOMING EVENTS**

### **FY15 Kickoff Social - September 10<sup>th</sup>**

This event is an informal dinner meeting to kickoff SWE Philadelphia FY2015! Come learn about the activities planned for SWE-Philly this year and catch up with friends. Also, please pass this invite along to a friend who may be interested in joining SWE!

**When:** 6 pm on Wednesday, September 10<sup>th</sup>, 2014

**Where:** Great American Pub, Conshohocken, PA

**Details:** Food/drinks will be order off the menu, paid by each individual at the event.

### **Diary of a Working Mother: What I knew Changed with Two - Professional Development Seminar**

**Date:** 6:30 pm on September 23, 2014

**Location:** Urban Engineers office located at 530 Walnut Street, Philadelphia, PA (7th Floor).

**Description:** There is a point, usually within the first few months of becoming a mother, when you are overcome with guilt. Throw baby #2 into the mix, and you realize what you thought you learned with the first, doesn't apply. When you are at work, you feel guilty because you should be at home. At home, you are thinking about work. And when you send your first child off to school with a little snuffle and the school calls, you are shocked when they tell you it's the younger one that's sick. How do you manage all those snow days, sick days and your career and stay sane at the same time? This interactive session will help prospective and new mothers prepare for and assimilate back into the workplace after maternity leave. Pizza will be included to all attendees at no cost.

**Speaker:** Tessa Anodide is a Program Manager for Lockheed Martin She has a Bachelor's in Applied Mathematics from Indiana University of Pennsylvania and a Master's in Systems Engineering from the University of Pennsylvania. She has two boys, four and seven months, and is an advocate for working mothers.

**RSVP:** [rsvp@philaswe.org](mailto:rsvp@philaswe.org)

### **Drexel "Women In Engineering" Welcome Dinner-September 26<sup>th</sup>**

Join the Drexel Section from 6-8 pm at the Bossone Engineering Building on September 26th for a dinner to kick off the new school year with Engineering pride and explain what SWE is to new students. This is a great way to mentor female engineers on a collegiate level and network. Detailed information including RSVP is below.

**Who:** Drexel students, alumni, faculty, staff, SWE members, professionals

**What:** Drexel SWE Women in Engineering Welcome Dinner

**When:** Friday, September 26 from 6-8pm

**Where:** 3rd Floor Bossone atrium

RSVP:

[https://docs.google.com/forms/d/1SKvPv4W4GrBeFydLmPKr-ggSWDKRqX7W1MFqdJtBycQ/viewform?usp=send\\_form](https://docs.google.com/forms/d/1SKvPv4W4GrBeFydLmPKr-ggSWDKRqX7W1MFqdJtBycQ/viewform?usp=send_form).

### **Waterworks "Milling Around" Tour - Save the Date**

A tour of the Waterworks is tentatively scheduled for Saturday October 18, 2014 at 2:00 PM. Eye-level with the Schuylkill, you'll walk the same underground paths as a royal family and Olympic swimmers during a behind-the-scenes look at Philadelphia's first tourist destination. You will also hear about the future expansion of the landmark that pioneered engineering, tourism, and environmental awareness in Philadelphia. More information can be found here: <http://fairmountworks.com/our-story/> RSVP details will be provided soon.

### **Philadelphia Math and Science Coalition STEM Tutoring Volunteer Opportunity**

The Philadelphia Math and Science Coalition is partnering with RSVP of Montgomery County to provide both classroom or online volunteer STEM Tutors for the 2014-2015 school year at Kensington Health Sciences Academy in Philadelphia. For more information or to register contact Eric Langenmayr at [ejlangen@gmail.com](mailto:ejlangen@gmail.com) (for classroom opportunities) or Margie Singer at [margiemyfreetutor@rsvpmc.org](mailto:margiemyfreetutor@rsvpmc.org) (for online opportunities). Or visit [myfreetutor@rsvpmc.org](http://myfreetutor@rsvpmc.org)

## **PREVIOUS EVENTS**

### **US Mint Tour-May 31<sup>st</sup>**

Philly SWE members and their guests were able to tour the US Mint right in downtown Philadelphia. The tour was self guided which allowed members and their family members to take in the sights at their own pace.

### **Mother/Daughter Tea - June 22<sup>nd</sup>**

This was an informal afternoon tea held at Tilly Mint's Tea Room in Souderton. It was a relaxing way to round out the fiscal year and embrace all that SWE has to offer across multiple generations!

## **MEMBERSHIP ANNOUNCEMENTS**

Philly SWE would like to congratulate Alisha Trocciola on being awarded the Meritorious Service Award from Villanova! This is a great honor and your dedication will no doubt make a difference for many future female engineers!

*Do you have exciting news to share? It could be anything from graduations to birthdays, engagements to professional accomplishments. Email the [SWE Newsletter Editors](#) with your exciting news!*

## OFFICER CONTACT LISTING

<u>Elected Officers</u>	<u>Name</u>	<u>Email</u>
<b>Executive Council Voting Members</b>		
President	Tessa Anodide	<a href="mailto:phila_president@swe.org">phila_president@swe.org</a>
Vice President Outreach	MaryBeth Biddle	<a href="mailto:phila_outreach@swe.org">phila_outreach@swe.org</a>
Vice President Prof Develop	Elisha Rios	<a href="mailto:phila_profdev@swe.org">phila_profdev@swe.org</a>
Vice President Communication	Jennifer Pesch	<a href="mailto:phila_communications@swe.org">phila_communications@swe.org</a>
Secretary	Maria Legato	<a href="mailto:phila_secretary@swe.org">phila_secretary@swe.org</a>
Treasurer	Hilary Grosskopf	<a href="mailto:phila_treasurer@swe.org">phila_treasurer@swe.org</a>
Section Representative	Cassie Zook	<a href="mailto:crz333@gmail.com">crz333@gmail.com</a>
Section Representative	Tori Morgan	<a href="mailto:vmorgan811@verizon.net">vmorgan811@verizon.net</a>
Alternate Section Rep	Amanda Weissman	
<b>FY14 Committee Chairs and Section Leaders</b>		
<b>Outreach Group</b>		
Awards Coordinator	Jill Foster	<a href="mailto:foster@quakerchem.com">foster@quakerchem.com</a>
Certificate of Merit	Nicole Wilson	<a href="mailto:nicolecwilson@hotmail.com">nicolecwilson@hotmail.com</a>
Collegiate Liaison	Maria Legato	<a href="mailto:Legato.maria@gmail.com">Legato.maria@gmail.com</a>
Girl Scouts Co-Chair	Jill Cardamone	<a href="mailto:jcardamone@gmail.com">jcardamone@gmail.com</a>
Girl Scouts Co-Chair	Elizabeth Rowland	<a href="mailto:erowland1824@gmail.com">erowland1824@gmail.com</a>
Engineering Mini-Camp	Vicki Brown	<a href="mailto:vbrown@mail.widener.edu">vbrown@mail.widener.edu</a>
Engineers' Club of Philadelphia Liaison	OPEN	
Scholarship Program	Tori Morgan	<a href="mailto:phila_scholarship@swe.org">phila_scholarship@swe.org</a>
<b>Professional Development</b>		
Corporate Liaison	Annie Liu	<a href="mailto:phila_coporate@swe.org">phila_coporate@swe.org</a>
Meeting/Events Coordinator	Tracie Spangler	<a href="mailto:phila_rsvp@swe.org">phila_rsvp@swe.org</a>
<b>Communications</b>		
Membership	Jill Foster	<a href="mailto:phila_membership@swe.org">phila_membership@swe.org</a>
Newsletter Editor	Cassandra Zook	<a href="mailto:phila_newsletter@swe.org">phila_newsletter@swe.org</a>
Newsletter Editor	OPEN	
Webmistress	Diane Ess	<a href="mailto:phila_webmaster@swe.org">phila_webmaster@swe.org</a>
<b>Collegiate</b>		
Drexel Counselor	Elizabeth Henning	<a href="mailto:Eah827@gmail.com">Eah827@gmail.com</a>
Swarthmore Counselor	Rebecca Rose	<a href="mailto:rebecca.snelling@gmail.com">rebecca.snelling@gmail.com</a>
Temple Counselor	Jennifer Bullock	<a href="mailto:jennifer.bullock.jb@gmail.com">jennifer.bullock.jb@gmail.com</a>
University of Pennsylvania	Alexis Wasserman	<a href="mailto:president@philaswe.org">president@philaswe.org</a>
Villanova Counselor	Alisha Trocciola	<a href="mailto:alisha.trocciola@gmail.com">alisha.trocciola@gmail.com</a>
Widener Counselor	MaryAnn Skehan	<a href="mailto:maryann.b.skehan@boeing.com">maryann.b.skehan@boeing.com</a>
Messiah SIG Counselor	OPEN	

## Open Officer Positions

We have an open officer position that needs filling for the FY14 year due to the transitioning of some of our members. Taking on an officer role is a great way to get more involved in the section and have an impact on the decisions made. Feel free to contact Mary Beth ([outreach@philaswe.org](mailto:outreach@philaswe.org)) if you are interested for more information.

**Collegiate Liaison** - Relay messages between collegiate sections in the Philadelphia area and the professional section.

**Collegiate Counselor** - Assist collegiate section with Society tasks and ensure goals are met for the year. Positions open for Temple University and University of Pennsylvania.

**Newsletter Editor** - Assists with publication of monthly newsletter. Receives inputs from all officers.

**Engineer's Club of Philadelphia Liaison** - Responsible for coordinating with the Engineer's Club to share information with our section.

**SOCIETY OF WOMEN ENGINEERS  
PHILADELPHIA SECTION,  
REGION E**

PO BOX 1105  
Norristown, PA 19401  
[www.philaswe.org](http://www.philaswe.org)  
[info@philaswe.org](mailto:info@philaswe.org)

## UPCOMING EVENTS

October	
September 10 <sup>th</sup>	FY15 Kickoff Social
September 23 <sup>rd</sup>	Diary of a Working Mother
September 26 <sup>th</sup>	Drexel Welcome Dinner
TBD	Waterworks Tour



Search SWE Philadelphia



Society of  
Women Engineers

ASPIRE • ADVANCE • ACHIEVE

**Mission:** Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity.

**The Philadelphia Section was one of the original chartering sections of SWE, chartered on May 27, 1950.**