LETTER FROM THE PRESIDENT

If you’re like me, you feel like 2007 and the first half of SWE’s FY08 has just flown by! At this time of the year, we may feel in a crunch to get things done at work and at home while still finding time for our extra curricular activities with friends and family. It’s important to check in and make sure you have prioritized yourself and the “big rocks” that are part of your roles as an engineer, family member, and leader or member of organizations like SWE. As engineers, we need to remember that it’s not just about getting everything done by the end of the day or end of the year, but to do what’s most important for ourselves and those people and commitments that we value. So make sure you take a breath and keep the big picture in check so as to avoid the end-of-year crunch and stress that tends to creep up.

To that end, I would like to congratulate the section leaders and members on achieving quite a bit since August of this year. We have held successful monthly events for professional development and networking, and have established good relations with organizations such as SHPE, NSBE, and the Engineers’ Club of Philadelphia. Our Outreach team has worked to re-start volunteer opportunities with the Girl Scouts and will continue to bring events like BEST Robotics, Future Cities, and the Widener University Engineering Girls Camp to our members for their involvement in 2008. As you can see from this newsletter, section e mail, and the website, the Communications team has been able to keep information moving and our members informed! This was recognized at the National Conference as Philadelphia received second place for the Strategic Website Communications Award.

Please check your mailbox (the USPS one, that is) for our annual Scholarship and Engineering Girls Camp support request. These awards and programs are vital not only to the section but also to the mission of SWE in bringing engineering opportunities and education to girls, educators, and parents of future SWE members! Remember, we rely on both corporate and member financial support of these important programs annually.

Also check your e mail and the website calendar to RSVP for the December 8th social event at Brandywine River Museum and Chaddsford Winery – a great way to take a break and meet new members and friends!

Jennifer Garner
SWE National News

**SWE Professional Development Web Seminar**

*Women’s Way of Leadership - Being a Leader and Leaving a Legacy*

LTC Consuelo Castillo Kickbusch (U.S. Army Retired)

_Tuesday, December 4, 2007, 5 p.m. (EST)_

[REGISTER NOW!](#)

Through a thoughtful and introspective presentation, Retired Lieutenant Colonel Consuelo Castillo Kickbusch discusses leadership, service, and leaving a legacy. With her 20+ years of experience in the U.S. Army, she knows a thing or two about leading and about being a woman in a male dominated field! Her insights on leadership will help you reflect upon your own leadership style and will inspire and challenge you to not only lead - but to leave a legacy of distinction.

**Highlights from the 2007 SWE National Conference**

Several Philadelphia SWE members had the opportunity to attend the 2007 SWE National Conference, “Women in Tune with Technology”, held at the Nashville Convention Center in Nashville, TN. The conference was filled with numerous networking opportunities and seminars focusing on Career Transition, Diversity, Professional Development and Leadership Coaching.

The conference commenced with the keynote breakfast delivered by Adriane M. Brown, President and CEO of Honeywell Transportation Systems. Adriane’s talk was titled “Through My Looking Glass” and she discussed her progression of the ladder of life – both career and personal. The key take-away from her talk was to “be nice” and always lead with dignity and respect.

Congratulations to Diana (Fernie) Madden and the Communications Team for receiving 2nd place for the 2007 Best Professional Section Website!!

We also received 3rd place in the Region E SME bowl with our very own Drexel University collegiate members: Stephanie Carroll, Stephanie Schweibert and Julie Miller!!

Congratulations to All…Keep Up the Great Work!!
The 2008 National Conference will be held from November 6-8, 2008 in Baltimore, MD. The 2008 theme is “Women Leading a Technical Revolution.”

The Society of Women Engineers invites you to participate in the year’s largest and most comprehensive career advancement and professional development event for women engineers – WE08. Subject matter is needed for various audiences, tracks and formats as follows:

Audience:
- Collegiates and recent graduates
- Emerging technical leaders
- Experienced technical professionals
- Seasoned technical leaders, managers, educators
- Executives and entrepreneurs

Tracks:
- **Professional Development** - Help women engineers advance in their careers and find ways to successfully find the balance between personal and professional demands.
- **Innovation in Technology and Business** - Share insight on new and emerging technologies as well how to leverage these technologies in the workplace.
- **Career and Life Transition** - Coach women engineers for the career transitions that occur in entering, advancing through and temporarily leaving the workforce.
- **Careers in Academia and Government** - Prepare women for future engineering post-graduate, faculty and academic administrative positions, as well as government positions.
- **Inclusion and Cultural Awareness** - Drive the positive impact that diversity and inclusion can make upon teams, projects, and organizations.

 Formats:
- Lecture Presentations
- Workshops
- Panel discussions
- Career Enhancement Series (CES)
- Poster Presentations
- Local Tours

Submission: For submission, you must provide the following information. To submit your entry [click here].
- Title of Presentation
- Short Abstract (100 words or less)
- Intended audience
- Short Biography (75 words or less) including current job title, responsibilities, previous position, special awards or recognition, and educational background. If there is more than one speaker, information for EACH panelist must be provided
- Company and contact information

For more information, contact the conference manager [conferencemanager@swe.org].
SWE Professional Development Web Seminar

Women Leading the Diversity Advantage
Lenora Billings-Harris, CSP
President, Excel Development Systems, Inc.
Thursday, December 13, 2007, 5 p.m. (EST)
REGISTER NOW!

Have you ever been asked to “share the woman’s point of view?” As a leader do you sometimes feel your efforts being judged as a “woman engineer” rather than as an engineer? Join Lenora Billings-Harris, to explore ways to successfully lead without carrying the burden/responsibility of all of womankind. You will end the session with actionable tips and techniques that build upon your strengths and will enable you to experience future career successes.

REGION E NEWS

2008 Region E SWE Conference

The 2007 Region E Conference “Women Engineering A Sustainable Future” will be held at Virginia Commonwealth University in Richmond, VA on March 7-9, 2008. The conference highlights include the following workshops in addition to technical tours, region and section meetings and a banquet:

- Safe & Clean Water
- Nuclear Power
- Interviewing Skills
- Leadership Development
- A Business of Your Own

For more information, check out the SWE Region E Website. And don’t forget to Register Now! The Early Registration Deadline is January 31, 2008!!!

SECTION NEWS

December Holiday Outing

Saturday, December 8, 2007
Brandywine River Museum, 10:00 am

This beautiful museum features art displays, an extensive O-gauge model railroad, Victorian dollhouses, and thousands of handmade “critter” ornaments on holiday trees. Lunch is available at the museum restaurant and the gift shop will be open. Adults $8, children $5 (under 6 are free).

Optional Next-Stop: Chaddsford Winery
Holiday Open House, noon to 6 pm

See the winery in its seasonal finery and get in the holiday mood with live carolers, tantalizing hot mulled wines and holiday sweets, holiday wine tasting, plus unique wine gifts that will be appreciated by everyone on your list. A fun way to knock-off some holiday shopping! Santa will be passing out his favorite holiday recipes for Holiday Spirit, and the Chaddsford elves will be making up custom gift baskets with your selection of wines, foods and wine accessories.
January ISA Meeting
Tuesday, January 15th
Location: Elephant & Castle Restaurant, Cherry Hill, NJ

The January 15th ISA meeting will host Philly Fryodiesel, a women-owned and run company that makes bio-diesel from leftover frying grease. Mark your calendars and check your email for meeting updates!!

Highlights from the October Section Meeting
By Danielle Dunn

The section meeting for October was held on Tuesday the 16th at Gestalt in King of Prussia. Eight SWE members attended. Stacy Lustgarten, Director of Communications and Workforce Enrichment at Gestalt, shared her insights and advice about resume writing and interviewing.

The meeting was very interactive, with several of the attendees asking questions and sharing personal anecdotes from their own job searches. Stacy offered some amusing do's and don'ts from her experiences in recruitment. (Here’s a tip: Don’t prop your feet up on the table in the middle of an interview. You may laugh, but it's been done!) A few of the points she touched upon are:

• When searching for jobs, network with friends and family, faculty and alumni from your alma mater, former colleagues and classmates, and try job search engines (monster.com, careerbuilder.com) as well as online networking sites like LinkedIn.

• If you want to make a career change and are looking to brush up your skills, take a refresher course – and use the opportunity to network with your professor and classmates.

• In the age of the Internet, be very careful what you post on any public websites like MySpace or Facebook; you never know when a potential employer could be surfing by your page.

• Include metrics like dollar figures and percentages in your resume to describe your accomplishments. This will grab the recruiter’s attention.

• Be clear on your contributions to a team effort, and emphasize the results, not just a list of your responsibilities.

• Don’t include anything in your resume that you wouldn’t be able to elaborate on during an interview; be prepared to back up any skills or experience you claim to have.

• Professional memberships (like SWE!) and volunteer work show your commitment to your industry and community, so be sure to mention these on your resume, especially leadership positions.

• During the interview, “mirror” your interviewer’s behavior, body language and posture to make him or her feel more comfortable.

• Check out websites like womenforhire.com for other great advice.

Pennsylvania Governor's Conference for Women
By Lisa Colosimo

The 2007 Pennsylvania Governor's Conference for Women was held Nov. 8, 2007 at the Pennsylvania Convention Center in Philadelphia. The conference was hosted by Governor Ed Rendell and the Pennsylvania Commission for Women. The first conference was held in 2004 in Philadelphia and last year's was held in Pittsburgh. It was a one day conference for women from across the state to connect, learn practical and professional strategies from nationally recognized speakers, presenters and panelists who are leaders in business, media, health, personal development, and finance. It also provides an opportunity for networking with peers. It has a Young Women's Program for high school juniors and seniors that aims to provide teenage girls with confidence, direction and encouragement to pursue the profession of their dreams; a Scholarship Program that awards more than $400,000 in college scholarships, and the Be The Change Award to recognize women making a significant difference in their communities. There were also hundreds of exhibitors of all kinds. Over 5,000 women were in attendance this year.
Rohm and Haas Sponsored November PhilaSWE Meeting
By Christine Miller

On November 13, the Rohm and Haas Company sponsored the Phil local chapter monthly meeting. The meeting was held at the Bristol Engineering Center. Approximately 32 people participated in the meeting, of which approximately 45% were Rohm and Haas employees. There were also students from the Villanova, Drexel and Widener University SWE chapters. After dinner, the SWE organization was welcomed by Jim Mynaugh, Director of Engineering, Rohm and Haas Company. Danielle Dunn, SWE Chapter Vice President, described SWE’s mission and provided some announcements, including the SWE social event that is scheduled for December 8. Danielle specifically informed the students of our website to visit for applying for SWE scholarships.

Chris Miller then introduced the speaker, Celia Joseph, Assistant General Counsel and Employment Law Manager, Rohm and Haas Company, to discuss "Managing Conflict: Critical for Successful Leadership".

Celia provided a presentation to discuss conflict in the workplace, including working through interpersonal challenges, how and when to address conflicts, taking proactive steps to a better workplace setting, and finding success as a leader and participant in the workplace. Many questions were asked throughout the presentation, providing us with insights from personal experiences on what actions that worked and what actions that did not work. A few people from the audience role-played a situation of which several members of the team were engaged in a conflict discussion. As a group we analyzed the situation and provided some ideas for improving the team discussion and considered some possible up-front activities to avoid the situation in the first place. The key takeaway message for me was to review a difficult situation, analyze how I contributed to the conflict and take action to resolve the differences so that work can continue.

We thank Celia Joseph for her excellent and informative presentation. Anyone interested in a copy of the presentation or the role-playing interactive examples can contact Christine Miller.

To the optimist, the glass is half full. To the pessimist, the glass is half empty. To the engineer, the glass is twice as big as it needs to be.
We Need Your Support!!!

A letter was recently mailed out to all section members, asking for contributions to our collegiate scholarship program as well as the Engineering Girls Camp hosted by Widener University. Here is a summary with a few more details about these two wonderful opportunities to give back to the engineering community in 2008:

Scholarship Program
At the 2007 awards banquet held in April, the Philadelphia Section was pleased to award scholarships in the amount of $1000 each to six university students, continuing a ten-year tradition of providing financial assistance to area women pursuing engineering or computer science as a course of study. The criteria for selection are science/math/engineering activities, teamwork, leadership, scholarship, and an essay on the student’s personal motivations for pursuing engineering. Krista Pohl, our Scholarship Chair, has been diligently spreading the word to the local colleges and universities about this year’s program and has already received a couple of completed applications – despite a deadline of February 29, 2008! We’re hoping for a record number of applicants this year, and we’ll need your support to match them with a record number of scholarships!

Keep in mind that all money donated for scholarships goes to the recipients; administrative costs are paid by the Section. Scholarship donors have the option of having their donation distributed to the winners in FY08 or placed in the Dorothy Hoffman Memorial Endowment Fund. Even though she lived and worked in New Jersey, Dorothy Hoffman elected to be in the Philadelphia section of SWE and was a long-time active member, especially in career guidance activities. She served on the national SWE Board of Trustees as well. Barb Faust says, “I gather that Dottie may have been a quiet, behind-the-scenes rabble-rouser on the Board of Trustees. She was a very soft-spoken type of character yet managed to make sure that common sense was exercised when needed.” Ms. Hoffman was a mentor and friend to our section members, and this endowment fund will allow for awards to be presented to students in her name. (Note: Currently we do not have enough money in the fund to be able to endow it yet; with your support, we may be able to reach that goal! Another option is to distribute the balance in $1000 increments to scholarship winners over the next several years, still in Ms. Hoffman’s name. The section leaders will continue to discuss the logistics of managing the Hoffman funds.)

SWE & Widener University Engineering Girls Camp
We are also soliciting financial support for the Engineering Girls Camp hosted by Widener University and sponsored by SWE. The event is scheduled for February 2008. Last year, 150 high school girls from southeastern PA, DE, NJ, and MD participated in this program, in which the girls interact with engineering professionals, professors, and students and engage in hands-on laboratory workshops in various engineering fields. A concurrent Parents Program provides information on what parents can expect should their daughter decide to study engineering. The Girls Camp program has received accolades from both parents and students since its inception in February 2000. Typically, 80-90% of participants state that the Girls Camp increased their interest in engineering as a career option.

Vicki Brown, Associate Professor and Chair of the Department of Civil Engineering at Widener, coordinates this event each year along with the Widener and Philadelphia sections of SWE. Dr. Brown currently has $2200 to fund the 2008 camp, out of a total budget of $5000 needed. This leaves $2800 still to be raised. Both SWE and Widener would greatly appreciate any contributions to the Girls Camp fund. This has been a wonderful event for the past eight years, with several SWE-Philadelphia members volunteering to lead workshops and speak on the panels. Let’s make 2008 the best one yet!

To be part of the 2008 Scholarship or Girls Camp Programs, we request your donation by February 1, 2008. Please make checks payable to SWE Philadelphia Section and send them to:

Michelle Lore
7 Sandringham Road
Cherry Hill, NJ 08003

We also encourage you to spread the word about these two programs to your colleagues, friends and family. If you have any questions, please contact Michelle at 609-670-9222.
Committee Reports

Outreach Committee
Outreach Opportunity:
We are starting a database of speakers who would be willing to present at collegiate SWE meetings. The purpose of this is to serve as a resource for collegiate SWE officers who are looking for speakers, and to provide a great opportunity for professional SWE members to reach out to our collegiate members. If you would be willing to organize a panel discussion, feel free to submit that as well. Some potential presentation topics include the following: career paths, women in the workplace, what to expect from your first job, negotiating, networking, resume writing, interviewing skills, business etiquette, what does an engineer in industry xyz do in her job - feel free to pick from any of these or come up with your own!
If you are interested, please respond to Alexis at with the following information:

- Name
- Job Title/Company/Field
- Presentation topic
- Very brief bio

This list will be maintained by the Philadelphia SWE VP-Outreach (Alexis Wallen) and the Collegiate Liaison (Alisha Trocciola), and will be distributed to the collegiate SWE presidents and professional counselors.

There are two volunteer opportunities available with the Girl Scouts of Eastern Pennsylvania; the workshops are titled “Me and My Robot.” All activities are for girls in 6th thru 12th grades. Please email Tori Morgan with any questions or to sign up.

Workshop 1: Robotic Workshop - Mindstorm Lego robots will be used
Date/Time: February 16, 2007, 9-Noon, 1-4
Location: Valley Forge Service Center, 100 Juliette Low Way, Valley Forge, PA

Workshop 2: Father & Daughter Robotic workshop
Date/Time: April 5, 2007, 9-Noon, 1-4
Location: Calvary Bible Church, Phoenixville, PA
Info: Girls will bring their favorite adult guy on a robotics adventure! They will partner as a team and design and program a robot with the help of IBM experts. By the end of the workshop, they will be able to compete in a robotics challenge

Go Tech Event at SAP with Delaware Community College
Spring - Date TBD

Collegiate Update
Widener University SWE recently held a lunch meeting featuring Dr. Vicki Sholtes, a Senior Manager at Boeing, who spoke on the topic of Women in Engineering. The meeting, which was well received, featured discussion on the beginning of her career path as an engineer as well as the development of that path as an engineer/manager, and the role of women in engineering in the future.

University of Pennsylvania SWE is co-sponsoring a research poster contest with General Motors. Upcoming events include a Women in Engineering panel co-hosted with the campus Women in Computer Science group.

Professional Development Committee
The November section meeting, held at Rohm & Haas on Tuesday the 13th, was a great success. We had a great turnout of both professionals and students, and Celia Joseph gave a lively and informative presentation on Managing Conflict.

SWE is continuing to work with SHPE and NSBE to plan a joint PD seminar during Engineers Week in February. The Drexel SWE president is helping to make room reservations and other arrangements to
hold the meeting at Drexel. The topic will be related to Communication Skills and Professional Image. A followup teleconference is scheduled for Nov 29 to further define the topic and identify potential speakers.

The PD VP and Corporate Liaison finished preparing the "corporate sponsorship package" letter, telling local companies how they can partner with or sponsor SWE (including the scholarship program). The letter was mailed to about 50 corporate contacts. A separate letter requesting individual donations for the scholarship program and SWE-Widener Engineering Girls Camp was mailed to about 180 section members.

The PD VP will be in touch with the PD team this week to help plan the January meeting.

CONTRIBUTING AUTHOR SERIES – BOOK REVIEW

Where Have All The Leaders Gone?
By Lee Iacocca with Catherine Whitney
Review submitted by Tessa Anodide

"Where Have All The Leaders Gone?" is the main question the most widely recognized business executive of all time, Lee Iacocca, asks in his latest book released earlier this year. And, when you stop to think, you do have to wonder what our leaders have been up to. With the next Presidential Election right around the corner, this book provides an excellent basis as you begin to think about which candidate deserves your vote. Iacocca asks:

- The Patriot Act. Where is it working?
- Did you vote in the last election? Why not?
- Instead of corporate greed, how about corporate generosity?
- Democracy in the Middle East? How about regime change in Saudi Arabia?
- A wall between Mexico and the United States? America doesn't build walls, it tears them down!

Now, for those who may not be that politically involved, the book provides a powerful structure for which to measure the leadership of any one person – this can be put to use at home, in the office, and for the next election. Iacocca identifies this test as the “Nine Cs” of leadership: curiosity, creativity, communication, character, courage, conviction, charisma, competence and common sense. It is important to remember that the nine Cs are ideals and that it is very rare that any one person at any given time can portray all nine of them; for example, when Jimmy Carter was elected President, people cared more about character and charisma. Iacocca identifies the most important of the “Nine Cs” for our current time:

- Curiosity – an expansive leader seeking input from a wide range of people, interested in a global point of view
- Communication – an open leader who doesn’t hide the bad news or motivate us with fear
- Character – a leader, honed by crisis, who demands equality of sacrifice
- Competence – a problem solver who will assemble the best team to make our nation great

This book is highly recommended - not only for its motivational content but also as an outstanding leadership book…it is definitely one that you will reference again and again.

Don’t Forget About The Other Great Books That Have Been Recommended:

Bargaining for Advantage: Strategies for Reasonable People by G. Richard Shell
Flux: Women on Sex, Work, Love, Kids, and Life in a Half Changed World by Peggy Orenstein

“You’re never alone if you have a good book.” –Virginia Veltre
The Impostor Syndrome
A Review of the Career Enhancement Series course at the SWE 07 National Conference
Review submitted by Tessa Anodide

As I was reading through the numerous courses offered as part of the Career Enhancement Series for the SWE 2007 National Conference, one course seemed to stand out above the rest: “How to Feel as Bright and Capable as Everyone Seems to Think You Are: What Every Woman and Man Needs to Know About Competence, the Impostor Syndrome, and the Art of Winging It.” In fact, when my husband was reading through the brochure that came in the mail, he immediately said, “You should DEFINITELY register for that class!!” (I didn't know if I should be offended or glad that he recognized one of my biggest frustrations☺)

Dr. Valarie Young, who has been studying the “Impostor Syndrome” for over twenty years, was the course developer/facilitator. Despite the fact that I thought I was only one of the eighty SWE members attending the workshop who exhibited the characteristics of an “imposter”, Young assured us that we were one of thousands. In fact, over 30,000 people have attended her workshops. To my surprise, Maya Angelou has even mentioned being an impostor at times; she stated, “Uh-oh, I’ve written 10 books…I’m afraid the police are going to come and take back what I’ve written.” Dr. Pauline Clance, another leader in the field of “Impostors”, has stated, “Despite evidence to the contrary, many bright, capable individuals do not experience an inner sense of competence or success, believing instead that they have somehow managed to fool others into believing they are more competent than they know themselves to be.”

Impostors are excellent at “explaining away success” by using excuses such as luck/timing, simplicity, other’s generosity or help or other’s mistakes. So, who are the people most at risk? They include first generation professionals, people with high achieving parents, the first/few in their field, people who work in jobs atypical for their sex, people who work alone and people in creative fields.

Young’s website provides a vast array of further reading on “The Impostor Syndrome” including the following 10 ways to feel as bright and capable as everyone seems to think you are:

1. Break the silence. Shame keeps a lot of people from “fessing up” about their fraudulent feelings. Knowing there’s a name for these feelings and that you are not alone can be tremendously freeing.
2. Separate feelings from fact. There are times you’ll feel stupid. It happens to everyone from time to time. Realize that just because you may feel stupid, doesn’t mean you are.
3. Recognize when you should feel fraudulent. If you’re one of the first or the few women or minorities in your field or work place it’s only natural you’d sometimes feel like you don’t totally fit in. Instead of taking your self-doubt as a sign of your ineptness, recognize that it might be a normal response to being an outsider.
4. Accentuate the positive. Perfectionism can indicate a healthy drive to excel. The trick is to not obsess over everything being just so. Do a great job when it matters most. Don’t persevere over routine tasks. Forgive yourself when the inevitable mistake happens.
5. Develop a new response to failure and mistake making. Henry Ford once said, “Failure is only the opportunity to begin again more intelligently.” Instead of beating yourself up for being human for blowing the big project, do what professional athletes do and glean the learning value from the mistake and move on.
6. Right the rules. If you’ve been operating under misguided rules like, “I should always know the answer,” or “Never ask for help” start asserting your rights. Recognize that you have just as much right as the next person to be wrong, have an off-day, or ask for assistance.
7. Develop a new script. Your script is that automatic mental tapes that starts playing in situations that trigger your Impostor feelings. When you start a new job or project for example, instead of thinking for example, “Wait till they find out I have no idea what I’m doing,” try thinking, “Everyone who starts something new feels off-base in the beginning. I may not know all the answers but I’m smart enough to find them out.”
8. Visualize success. Do what professional athletes do. Spend time beforehand picturing yourself making a successful presentation or calmly posing your question in class. It sure beats picturing impending disaster and will help with performance-related stress.

9. Reward yourself. Break the cycle of continually seeking and then dismissing validation outside of yourself by learning to pat yourself on the back.

10. Fake it ‘til you make it. Now and then we all have to fly by the seat of our pants. Instead of considering “winging it” as proof of your ineptness learn to do what many high achievers do and view it as a skill. Don’t wait until you feel confident to start putting yourself out there. Courage comes from taking risks. Change your behavior first and allow your confidence to build.

MEMBERSHIP ANNOUNCEMENTS

Weddings
Diana Fernie to Robert Madden, November 17, 2007

Accomplishments
Tessa Anodide selected as 2007 Indiana University of Pennsylvania Natural Sciences & Mathematics Alumni Ambassador

Welcome to the Philadelphia SWE Section!

New Members – Wilda Y. Lee, Alanda Gibbs
Upgrade – Drexel University: Jessica Blair Hawthorne; Georgia Institute of Technology: Gail L. Rosen; Villanova University: Lisa Ann Tuason

Do you have exciting news to share – it could be anything from graduations to birthdays, engagements to professional accomplishments. Email the SWE Newsletter Editors with your exciting news!

REMINDERS

Update Your SWE Profile

Have you recently moved? Do you have a new personal e-mail address? Did you accept a great new job offer? Then don’t forget to update your National SWE Member Profile and tell us about it! The information listed in your profile is essential to SWE communication. We don’t want you to miss out on important announcements and events, so remember to update your profile.

Go to the National SWE website (www.swe.org) and log in using your Member ID and password. Next, click on Member Services in the left hand column. Finally, click on “Profile Update” in the first column and fill in all pertinent new information (i.e. mailing address, email, education record, employer, etc.)!

Newsletter Information

The Philadelphia SWE section has decided to compete for the Communications / Newsletter award and we need your help!! We’re looking to you to help populate the newsletter with beneficial information. This is your chance to get published and help contribute to the section goals. We are looking for input to the following areas and are open to comments and suggestions for improving the format.

- National, Regional, Section and Committee News
- Contributing Author Series – Professional Development, Technical and Book Reviews
- Membership Announcements – Marriage, Engagement, Accomplishments
- Comics and funnies – yes, this is part of the criteria 😊

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 MEMBER CONTRIBUTION

Recipe of the Month – Apple Pie Cheesecake
Submitted by Danielle Mauz

I made this last Thanksgiving for dessert and people definitely made room for it! It is VERY much worth the effort! From Cooking Pleasures Magazine:

CRUST
2 cups crushed gingersnaps
6 tablespoons butter, melted

FILLING
3 (8-oz.) pkg. cream cheese, softened
1 cup sugar
2 eggs
1 egg yolk
1/4 cup whipping cream
2 tablespoons all-purpose flour
1 teaspoon amaretto flavoring or vanilla extract
2 medium firm tart apples, peeled, thinly sliced
1 tablespoon packed light brown sugar
1 teaspoon ground cinnamon

TOPPING
1/2 cup all-purpose flour
1/2 cup packed light brown sugar
1/4 cup finely chopped walnuts or pecans
1/4 cup butter, melted

1. Heat oven to 350ºF. Spray bottom of 10-inch springform pan with nonstick cooking spray. In small bowl, stir together all crust ingredients. Press into bottom and 1/2 inch up sides of pan; wrap outside of pan with foil. Bake 5 to 7 minutes or until set.
2. Meanwhile, in large bowl, beat cream cheese and sugar at medium speed 2 to 3 minutes or until smooth. Beat in eggs, egg yolk, cream, 2 tablespoons flour and flavoring 1 minute or until blended.
3. In medium bowl, toss apples with 1 tablespoon brown sugar and cinnamon until lightly coated.
4. Pour half of the filling into crust; arrange apples over filling, overlapping slightly. Pour remaining filling over apples. Bake 40 minutes.
5. Meanwhile, in small bowl, stir together all topping ingredients; sprinkle over cake. Bake 20 to 25 minutes or until top is golden brown and set 3 inches from edge. Cool on wire rack to room temperature. Refrigerate overnight. Store in refrigerator. 12 servings

TIP For easier slicing, score top crumb layer with a serrated knife, then cut through cheesecake with a regular knife.

OPEN OFFICER POSITIONS

Swarthmore Counselor: The counselor will serve as a connection between the Philadelphia professional section and the student section, with assistance from the Collegiate Section Liaison. She will also work closely with the Collegiate Section Liaison, student section officers and faculty advisors to ensure that information and events are kept up to date. Tasks may include attending student section meetings and helping to plan joint events. Estimated time commitment: 1-2 hours per month. Contact Alexis Wallen if you are interested.
UPCOMING EVENTS

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Mission: Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity.

The Philadelphia Section was one of the original chartering sections of SWE, chartered on May 27, 1950.