

SWE Philadelphia Section

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Editor's Note:

Next newsletter deadline is **January 20th**. Please send articles to: V.Land@swe.org

See you at the Lamb Tavern - January 20th!

865 W. Springfield Road
Exit 3 (Rt. 1) off Rt. 476
East on Rt. 1
Left on Springfield Road
Tavern is on right

Cost is \$25.00
(Students \$10.00)
RSVP to Carole Stowell by
January 19th.

This newsletter's mailing is funded through a grant from Lockheed Martin Management and Data Systems. *Thank you!*

**SWE Philadelphia Section
C/O Engineer's Club
Suite 36
215 South 16th Street
Philadelphia, PA 19102**



ADDRESS CORRECTION REQUESTED

Visit our webpage at: <http://www.libertynet.org/~sweps>



Society of Women Engineers Philadelphia Section January 1998

Letter from the President

A big “**THANK YOU**” to Lockheed-Martin Management and Data Systems for their generous donation to the section for our newsletter.

I'm really looking forward to our January meeting (1/20) with Rae Gorin Cook. I've heard she's a dynamic speaker. She will be speaking on Professional Presence and Communications Physics. I'm so excited I'm bringing my Mom! Please contact Carole Stowell, (610) 531-5320, promptly with your reservation. **(NOTE: Check out Rae Gorin Cook's web site at www.gorin.com)**

Our section has been a role model! The New Jersey Section will be holding a meeting in the Atlantic City area for their members who live in the southern part of the state. Our December sub-section meetings met with mixed success due to other holiday demands. Nine of us (plus two husbands) toured the beautiful lights and plants of Longwood Gardens.

Vicki Land has done excellent work stepping into the job of Newsletter Editor. She is looking for help with the copying, labelling and mailing. Please contact her if you can help in anyway.

The Section has committed to be the judge for the national SWE scholarships for first year students. **WE NEED A COORDINATOR** from our section by our January meeting. The coordinator will need to *assemble* a team to review the applications and select the winners. This can be a *virtual* team that does the work but doesn't ever have to meet in one place.

At our January 20th Board Meeting (5 pm at the Lamb Tavern – all are welcomed to attend), we will be discussing the 2004 SWE Convention. We are considering entering a bid for this convention and need to decide if we will proceed with the activities needed to put the bid together. We will need LOTS OF HELP if we want to bid for the convention. *Can you help? Will you help?*

P.S. Congratulations to Vicki, who passed the EIT Exam this November!

SWE Philadelphia Section

January 1998

JANUARY MEETING

Topic: Professional Presence and Communication Physics

Speaker: Rae Gorin Cook, President, Gorin Communications

Date: January 20th, Lamb Tavern, 6:00 PM

With degrees in Speech and Hearing Science and Speech Training from Temple University, Rae first trained communication skills at the Wharton School, University of Pennsylvania, and Drexel University in Philadelphia. She also instructs at Temple University's School of Law. Since 1984, she has been training communication skills to individuals and groups who work in industry and for the government. She and her six associates specialize in training of speaking and writing for technical personnel and executives. Her clients include Campbell Soup Company, Rohm and Haas Company, DuPont, IBM, SmithKline Beecham, Hewlett Packard, General Electric, The Environmental Protection Agency, and the Navy.

She has also produced several seminars on tape called "***You Sound Great!***" and "***English-Ease for International Personnel***". In 1996, Rae was published in an anthology edited by a professor at the University of Delaware. The book is called "***International Dimensions of Technical Communication***". She is currently writing a book called "***Untie Your Tongue***".

Gorin Communications' consultants offer group training and individual coaching on:
advanced presentation and public speaking skills;
executive style, leadership behaviors, and professional presence;
interpersonal skills; persuasion and sales techniques;
conversation strategies and non-verbal communications;
accent reduction for foreign-born professionals;
speech, voice, and diction enhancement.

Visit Gorin Communications web site at: WWW.GORIN.COM

WAYS TO VOLUNTEER THIS YEAR

- **SWE Freshman Scholarships judges are needed this month. Scholarships will be awarded in May. Contact Janet Anderson**
- **Philadelphia Section Scholarships judges are needed in March. Scholarships will be awarded on April 21st. Contact Julianne Gadsby.**
- **Delaware Valley Science Fair Judges needed for April 8th, Fort Washington Convention Center. Contact Susan Best or Barb Faust.**
- **Speakers for Archbishop Ryan High School's Math & Science Club. Contact Barb Faust.**

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FUTURE CITY COMPETITION

The Delaware Valley Engineers Week Council, in conjunction with PECO Energy, will be sponsoring the third annual Philadelphia Future City Competition on January 31st at the Franklin Institute. Philadelphia is one of only eleven cities in the country selected to run the competition for 7th and 8th grade students. The Regional winners will participate in the National Competition held in Washington, D.C. during Engineer's Week. This program matches practicing engineers with students and teachers from middle schools in the Delaware Valley to:

- *Design a city of the future using the SimCity computer program*
- *Write a 500 word essay about one aspect of their city*
- *Build a model of a portion of their city with at least one moving part*
- *Deliver a seven minute presentation on the features of their city to teams of judges at the regional competition*
- *Answer questions posed by the judges about the development of their city*

This is an opportunity to be part of an exciting and rewarding Engineers Week activity. To volunteer to judge essays and presentations, call Suzanne Chiavari at (609) 346-8375 before January 15th.

SWE SEEKS STATS CHAIR

Want a fun job, playing with a new ACCESS database? Want to get to know more about other SWE members? If so, SWE wants you!

We are seeking a motivated, statistically oriented (or just someone who loves numbers and patterns) to fill a void. We need someone (or someones) to take on the task of Stats chair for SWE. We have a new database which is giving us lots of data on our members. We'd like to see it culled and put into a useful form for our members and people who may visit the web page looking for statistics on women engineers.

The Stats chair job can be as full committee chair, reporting to Lynn Daniels, VP Member Services, or sub-committee chair under Patti Garland, Membership Chair. If you just want to help out, you can be a member of the Statistics committee to aid and abet as needed. If this sounds interesting to you, or if you know someone who might be interested, please let Lynn Daniels know!

"TOOLS & TECHNOLOGY"

Chris Karnes is looking for speakers to talk to 4th grade girls at the Baldwin School, near Main Line. This year's theme is "Tools & Technology". If you are interested, please contact Chris at (610) 722-9030.

1998 REMINDERS

- **"Diversity – Look How Far We've Come" is the theme for the 1998 Convention.** Make your plans now to attend the 1998 National SWE Convention and Student Conference. The convention will be held June 15th – 20th at the George R. Brown Convention Center in Houston, Texas. For more information call 1-800-892-2858 or visit: <http://www.swe.org>.
- **SWE Membership has its advantages!** Want to get more from your SWE dues? All it takes is a quick call to GEICO. By switching to GEICO, you could save up to 15% or more on your car insurance. Mention your SWE membership when you call, and in most states, GEICO will give you an extra 8% discount. Call 1-800-368-2734.

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FEBRUARY SUB-SECTION MEETINGS

King of Prussia

WEDNESDAY,
FEBRUARY 18th

6:00 PM
Pizzeria Uno on Rt. 202
(tentatively)

RSVP by February 13th to
Jennifer Wetzel
(610) 695-7432

Center City

WEDNESDAY,
FEBRUARY 11th

12:00 PM
Sam Adams Brew House
Sansom Street

RSVP by February 9th to
Sue Sciaratta
(215) 566-3449

Lancaster, Reading, & Harrisburg

TUESDAY,
FEBRUARY 17th

6:30 PM
Y&S Candies Factory Tour
400 Running Pump Rd.
Lancaster

RSVP by February 1st to
Julianne Gadsby
(610) 796-3509 or
jgadsby@ugi.com

Delaware

THURSDAY,
FEBRUARY 19th

5:30 PM
Kid Shelleen's
14th and Scott Streets
Wilmington

RSVP by February 17th to
Janet Anderson
(302) 738-5443

Members Meetings are held at 6 PM at the Lamb Tavern on the third Tuesday during the months of January, March, and May.

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