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LETTER FROM THE PRESIDENT

It's been an exciting few weeks in SWE! I know I personally feel very energized about SWE after events like region conference and societal conference. I feel that same energy after we just wrapped up this year's officer planning retreat. We have some great things in store for this year! We have new professional development activities, are looking into some great tours, are expanding our outreach events, finding new ways to recognize our members, and so much more. I think the tours are my favorite part of each year. I enjoy seeing what our members work on and it gives me the opportunity to learn about different technologies. We are always looking for new ideas, so please email me at phila_president@swe.org with any and all suggestions!

One of my favorite things about SWE is the diversity of the people involved. We come from all different colleges, areas of the country, companies, and careers. I know many of our members join SWE to network and I can't imagine a better group of individuals to interact with. We bring our strengths to this organization and grow it, while continually improving our own professional and leadership skills. SWE is a great place to learn a new skill, whether it's public speaking, balancing finances, or other professional skills in a safe environment surrounded by others trying to help you succeed.

We have our Fall Kickoff event in just a few weeks. While you are there, please let me know what motivates you to be involved with SWE. I want to make sure we are meeting the needs of our membership and I need your input to do that.

Next month is WE15, I hope many of you have the opportunity to attend this year's conference, but if you don't, I encourage you to check out the resources SWE provides on their website. There are excellent webinars available on a wide variety of topics. Or if you are like me and like to fit in some interesting topics on your commute, SWE has some podcasts available for download.

See you at the kickoff!

Amanda Weissman



SOCIETY NEWS

Reach Out To Reach Up – WE15 National Conference

Reach your career goals, reach an influential audience or reach your recruitment goals at the world's largest conference for women in engineering and technology! WE15 will be held October 22nd – 24th in Nashville, Tennessee. WE15, brought to you by the Society of Women Engineers (SWE), will attract a global audience of women at all stages of their engineering careers. From young collegiates just beginning to shape their careers to seasoned professionals seeking new opportunities to grow, thousands will gather in Music City. Plan now to join us for incredible networking, outstanding professional development, a thriving career fair and unbeatable inspiration. Reach out to reach up—and reach your goals—at WE15! For conference information visit <http://we15.swe.org>.

Registration is now open: <https://registration.experientevent.com/ShowWEC151/>

WE15 National Conference – Philadelphia SWE Attendees

WE15 is fast approaching!

If you are planning to attend WE15, please let us know: <https://www.surveymonkey.com/r/HVQYBX7>. If enough people are interested we will try to plan a section get together!

Mary Beth Biddle, one of our section representatives, will be presenting at WE15 on Thursday at 1:30 p.m. Central Time. Check out her presentation, “Making the Most of Your Transition from Collegiate to Professional.”

If you are presenting at WE15 be sure to let Amanda Weissman (phila_president@swe.org) know so that we can advertise it to our section!

SECTION NEWS

Philadelphia SWE Member Incentive Program

Purpose: To encourage Philadelphia SWE members to increase participation

Goal: Reward most active Philadelphia SWE member with a paid membership (or prize of equivalent value for Life Members or those who have membership paid for by employer)

Structure: Each event type is associated with a point value (social=5 points, professional development=10, outreach=15). When a Philadelphia SWE member attends an event, he or she is awarded the appropriate point value; these points will be recorded by a Section Representative (Cassie Zook for FY16). On 04/15/16, the points will be summed; the member with the most points will have his or her SWE membership renewed by the Section.

A Philadelphia SWE member who plans an event will receive double the point value listed on the schedule.

Bonus Communications Points: 1 point for each post on social media (up to 10 points) – must include hashtag #PhilaSWE

First FY16 Events:

Kickoff Social, 9/17/15, 5 points

WE15, 10/22-10/25/15, 10 points

SWE/AWMI Lean In Meeting, 11/5/15, 10 points

Call for Help - Volunteers & Ideas Needed!

The PHL SWE Professional Development Team is looking to plan some fun and exciting events for the section in the upcoming FY16 year. To make these activities as beneficial and diverse as previous years, we need your help! If you have an idea for an event that you'd like SWE Philadelphia to host, or if YOU would like to plan an event for the section, let us know! Please send all event ideas, musings, and volunteer names to our VP of Professional Development, Elisha Rios, at phila_profdev@swe.org.

Save the Date – 2016 Region E Conference

The 2016 Region E Conference, “Under the SWE,” will be held in Newport News, Virginia, February 19th – 22nd, 2016. Please visit the Region E Conference website for conference and registration details: <http://www.sweregioneconference.org/> .

Open Positions – Philadelphia SWE

Part of what makes the Philadelphia SWE section so great is the amazing participating of our members who keep it running like a well oiled machine. Read the open positions available for our section to see how you can get involved in FY16!

Collegiate Liaison

Facilitates communication between section and local collegiate section presidents and counselors including flowing information to collegiate sections or requests for support from the collegiate sections. Assists collegiate MALs in the Philadelphia Section with any questions they may have.

Newsletter Co-Editor

Compiles relevant communications from a section, regional, and national level into a monthly newsletter. Works with section board members to identify important information and events to include in each publication. Actively solicits section members for contributions. Posts newsletters to the SWE Philadelphia webpage. Distributes newsletter to the Philadelphia Section.

Social Media Chair

Manages SWE Philadelphia's social media accounts including Facebook, Twitter, Instagram and LinkedIn. Promotes SWE Philadelphia events and encourages engagement of our members through the use of social media.

Awards Banquet Chair

Plans and organizes the SWE Philadelphia End of Year Banquet.

If you're interested in any of these positions, please send an e-mail to Amanda Weissman at phila_president@swe.org.

Philadelphia SWE Officer Spotlight

Check out the answers to these interview questions below to see what they have in store for our section this upcoming year and get to know them a bit better!



**Elisha Rios, SWE PHL Vice President
– Professional Development FY16**

1) Where do you work and what do you do?

I work at the Dow Chemical Company as a new product scale up engineer supporting the Dow Coatings network. In a nutshell, I take a process from R&D [Research and Development] and bring it from a small scale process to a large scale plant, with equipment and process efficiency considerations taken into play. If you have ever painted your home, chances are you have used a Dow binder that we've engineered!

2) What motivates you to do your best work?

When attempting a task - whether it be a new project at work or training for a marathon, I try to think big picture and envision what the idea end result would be. Then when I find myself getting overwhelmed, I think of this picture and this motivates me to do my best.

3) What is your personal philosophy?

This is a tough question, as I feel my philosophy evolves as I reach new stages in life. At last year's SWE conference, Gwynne Shotwell (the President and Chief Operating Officer from SpaceX) stated: "Everyday assess how you're doing and how you can be better". This quote resonated with me and reflects where I am now.

4) Why do you stay involved in SWE?

Over the years, I have stayed involved with SWE through a variety of roles. When free time was limited and I was in grad school part time / working full time, I tried to stay involved where I could - from volunteering at science fairs to stepping in to lead an event for SWE. As my time has freed up, my roles have evolved from Section Rep to now the VP of Professional Development.

5) What do you look forward to most about being the FY16 SWE PHL Vice President of Professional Development?

I look forward to putting together a year of fun and educational events! One goal of mine this year is to build on the corporate partnership piece of this role some more. I know that our members in SWE Philly represent huge network of people, and I would love to tap into this network for future partnerships.

Seeking Corporate Contacts

If you know someone in your company who is in charge of or interested in making donations to a philanthropic organization, please let the Society of Women Engineers Philadelphia Section know so that we may get in touch!

The Society of Women Engineers is the world's largest advocate and catalyst for change for women in engineering and technology. We help members reach their full potential as engineers and leaders through networking, professional development and the shaping of public policy. And, we inspire young girls to become engineers and support them with scholarships. To that end, the Philadelphia section solicits donations and allocates the funds to scholarships and programs geared towards professional development and outreach.

Do you shop on Amazon? You could be missing an opportunity to help SWE!

Amazon has a feature called Amazon smile. All you have to do is use a specified link when signing in to Amazon to shop like always and Amazon donates money to the organization you specify. If you shop on Amazon but use the link <http://smile.amazon.com/ch/23-2604522> to log in 0.5% of the price of your purchase will be donated to Philly SWE! It only takes one click and then Philly SWE gets extra money to host events for you!

UPCOMING EVENTS

SWE Philadelphia FY16 Fall Kickoff Social

This event is an informal dinner meeting to kickoff SWE Philadelphia FY2016. Come learn about the activities planned for SWE-Philly this year and catch up with friends. Also, please pass this invite along to a friend who may be interested in joining SWE! Look out for an RSVP email soon!

When: 5:30-8:30 pm on Thursday, September 17th, 2015

Where: Great American Pub, 123 Fayette Street Conshohocken, PA
(This event will be hosted in the Hunt Room.)

Details: Food/drinks will be ordered off the menu (a la carte style), paid by each individual at the event.

Bensalem High School FIRST Robotics Competition Team – Mentors and Coaches

Bensalem High School FIRST Robotics team is looking for volunteer coaches and mentors in the areas of programming, engineering, and marketing. FIRST is a national competition where high school students design, build, and compete a robot in a game that changes every year. The team meets regularly Tuesdays after school at Bensalem HS, with competitions in the spring. Contact Kevin McKay kmckay@bensalemsd.org.

19th Annual Corporate Dinner - Penn SWE

The 19th Annual Corporate Dinner, to be held the evening of October 26th, 2015 at the Inn at Penn in Philadelphia, is an event meant to provide students with an opportunity to network with a diverse group of representatives from various firms. Students representing all majors in the Engineering School look forward to it each year. We cordially invite your company to join us as a sponsor for the event.

Platinum (4000)

Up to 4 representatives may attend the dinner ◊ Full page ad in the dinner program ◊ Company name and logo displayed on Facebook cover photos for all SWE events, at every Penn SWE general body meeting, on all correspondence to SWE members, and on the Penn SWE website ◊ Company name and logo displayed on a custom photo backdrop at the dinner where dinner attendees can take photos with a photographer to upload to social media

Gold (3000)

Up to 3 representatives ◊ Full page ad in the dinner program ◊ Company name & logo displayed at every Penn SWE general body meeting, on all correspondence to SWE members, and on the Penn SWE website

Silver (2000)

Up to 2 representatives ◊ Half page ad in the dinner program ◊ Company name & logo displayed on Penn SWE website and on all correspondence to SWE members

Bronze (1000)

Up to 1 representative ◊ Half page ad in the dinner program

General Body Meeting Sponsor (1000 extra)

Representatives from your company will be able to attend a Penn SWE GBM, open to everyone in the engineering school, and hold programming of your choice

Early Bird Sponsor (Deadline September 1st)

Company name and logo will be displayed on a banner in the engineering quad

All sponsors will have access to a resume book of dinner attendees. Sponsoring the Corporate Dinner is an excellent venue for increasing the visibility of your company at Penn's School of Engineering and Applied Science while interacting with potential candidates for summer internships as well as full-time positions. We hope you will join us in making this year's Corporate Dinner the best one yet.

If your company is interested, please complete the SWE Corporate Dinner Response Form, which can be found on pages 11-12 of this newsletter.

PREVIOUS EVENTS

FY16 Officer Retreat



The Philadelphia SWE Officer Retreat was a great way for the section officers to get back into the swing of things. New initiatives for professional development were discussed, including how to increase our number of corporate partners, how to increase the efficiency of the meeting coordinator position, and how to keep the great momentum from last year going. For communications, we are working to streamline our messages to make them even more impactful. We will also look to increase our presence on social media - look for our Instagram account

soon! In addition, the section hopes to continue its many successful outreach programs, some of which are Girl Scout days, participation in Widener's Mini Camp, the Philadelphia Science Carnival, and regional science fair judging. Section officers look forward to a great year - hopefully with lots of new faces! If you have any questions or would like to make suggestions to the team, please don't hesitate to contact any one of us!



MEMBER NEWS

Do you have exciting news to share? It could be anything from graduations to birthdays, engagements to professional accomplishments. Email the [SWE Newsletter Editor](#) with your exciting news!

OFFICER CONTACT LISTING

<u>FY16 Elected Officers</u>	<u>Name</u>	<u>Email</u>
Executive Council Voting Members		
President	Amanda Weissman	phila_president@swe.org
Vice President Outreach	Tori Morgan	phila_outreach@swe.org
Sr. Vice President Prof Dev	Elisha Rios	phila_profdev@swe.org
Vice President Communication	Julie Williams	phila_communications@swe.org
Secretary	Maria Legato	phila_secretary@swe.org
Treasurer	Sharon Vuong	phila_treasurer@swe.org
Section Representative	Mary Beth Biddle	marybethb422@gmail.com
Section Representative	Erin Kiselica	erin.kiselica@gmail.com
Section Representative	Cassandra Zook	crz333@gmail.com
FY16 Committee Chairs and Section Leaders		
Outreach Group		
Certificate of Merit Coordinator	Nicole Wilson	nicolecwilson@hotmail.com
Collegiate Liaison	OPEN	
Girl Scouts Chair	Elizabeth Rowland	erowland1824@gmail.com
Engineering Mini-Camp	Vicki Brown	vbrown@mail.widener.edu
Engineers' Club of Philadelphia Liaison	Erin Kiselica	erin.kiselica@gmail.com
Scholarship Coordinator	Diane Ess	phila_scholarship@swe.org
Science Fair Coordinator	Cassie Zook	crz333@gmail.com
Science Carnival Chair	Kathryn Rieger	kathryn@cogdes.com
FY16 Professional Development		
Corporate Liaison	Lynn Bresnahan	phila_coporate@swe.org
Meeting/Events Coordinator	Erica Green	phila_rsvp@swe.org
Awards Coordinator	Kathryn Rieger	kathryn@cogdes.com
Awards Banquet Chair	OPEN	
FY16 Communications		
Membership Chair	Jill Foster	phila_membership@swe.org
Newsletter Editor	Diana Russella	phila_newsletter@swe.org
Newsletter Co-Editor	OPEN	
Webmistress	Sharon Vuong	phila_webmaster@swe.org
Social Media Chair	OPEN	
FY16 Collegiate		
Drexel Counselor	Elizabeth Henning	eah827@gmail.com
Swarthmore Counselor	Rebecca Rose	rebecca.snelling@gmail.com
Temple Counselor	Jenna Fink	
University of Pennsylvania	Amanda Weissman	amanda.weissman@swe.org
Villanova Counselor	Alisha Tricciola	alisha.trocciola@gmail.com
Widener Counselor	MaryAnn Skehan	maryann.b.skehan@boeing.com
Bryn Mawr Counselor	Hilary Grosskopf	hilarygrosskopf@gmail.com

SOCIETY OF WOMEN ENGINEERS
PHILADELPHIA SECTION,
REGION E

PO BOX 1105
 Norristown, PA 19401
<http://philadelphia.swe.org>
phila_membership@swe.org

UPCOMING EVENTS

September 17 th	SWE Kickoff Social at The Great American Pub
October 26 th	U Penn SWE Corporate Dinner



Search SWE Philadelphia



Mission: Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrating the value of diversity .

The Philadelphia Section was one of the original chartering sections of SWE, chartered on May 27, 1950

**University of Pennsylvania Society of Women Engineers
Corporate Dinner Response Form**

Contact Name:
Title:
Contact Email:
Contact Phone:

Date:
Company Name:
Company Address:

Please select your sponsorship level:

PLATINUM

Up to 4 representatives, full page ad in dinner program, company name & logo displayed on Facebook cover photos for all SWE events, at every Penn SWE general body meeting, on the website, and on all correspondence to SWE members, company name & logo displayed on a custom photo backdrop at the dinner where attendees can take photos with a photographer to upload to social media

GOLD

Up to 3 representatives, full page ad in dinner program, company name & logo displayed at every Penn SWE general body meeting, on the website, and on all correspondence to SWE members.

SILVER

Up to 2 representatives, half page ad in dinner program, company name & logo displayed on Penn SWE website and on all correspondence to SWE members.

BRONZE

Up to 1 representative, half page ad in the dinner program.

General Body Meeting Sponsor (1000 extra)

Representatives from your company can attend a Penn SWE GBM, open to everyone in the engineering school, and hold programming of your choice

Please make checks payable to Trustees of the University of Pennsylvania

Checks should be postmarked to the following address by September 1st, 2015 to be considered an **early bird sponsor**, or October 1st, 2015 to be a sponsor:

Society of Women Engineers
University of Pennsylvania
111 Towne Building
220 South 33rd Street
Philadelphia, PA 19104

Company Representatives

I will be emailing the names of my representatives to swecorporatedinner15@gmail.com

Logo & Advertisement for Corporate Dinner Program:

I will be emailing the company logo and ad for the program to swecorporatedinner15@gmail.com

Please indicate any preferred majors:

- | | |
|--|---|
| <input type="checkbox"/> Bioengineering | <input type="checkbox"/> Electrical Engineering |
| <input type="checkbox"/> Chemical and Biomolecular Engineering | <input type="checkbox"/> Systems Science and Engineering |
| <input type="checkbox"/> Digital Media Design | <input type="checkbox"/> Materials Science and Engineering |
| <input type="checkbox"/> Computer Engineering | <input type="checkbox"/> Mechanical Engineering and Applied Mechanics |
| <input type="checkbox"/> Computer Science | |

Please submit completed form to swecorporatedinner15@gmail.com
We will be in further contact with you once this registration form is processed.

Questions? Please feel free to e-mail us at swecorporatedinner15@gmail.com